Foxway:
The world's best as-a-service company enabling circular tech
A mounting industry problem

E-waste
44 mt in 2014
53 mt in 2019
74 mt expected by 2030

IT carbon footprint
Phones: 80 kg
Laptops: 250 kg
Desktops: 300 kg
of CO₂ emissions/item

Other adverse environmental effects
Use of scarce minerals
Degradation of soil
Biodiversity loss
Deforestation
Air pollution

Source: Global E-waste Monitor 2020, World Economic Forum
A mounting industry problem

> 80% of CO₂ emissions are incurred at production & transport to the user

Only 20% of all ICT equipment is reused and recycled today

Source: Global E-waste Monitor 2020, World Economic Forum
Linear economy

Recycling economy

Circular economy (PaaS)

Waste produced

Value preserved

4 May 2023
Device lifetime impact CO₂ Footprint

- **Premium PC devices & MacBooks**
  - Lifecycle 1 (3 years)
  - Yearly Footprint: 22 kg
- **Standard Windows PC**
  - Lifecycle 2 (3 years)
  - Yearly Footprint: 44 kg
- **Budget / low-cost devices**
  - Lifecycle 3 (2-3 years)
  - Yearly Footprint: 88 kg

Approx same manufacturing footprint: 250-300 kg CO₂e
The service company enabling circular tech

At Foxway, we offer supply, recovery and remarketing of technology as a service partner to large organizations and resellers of consumer electronics.

Through one inhouse platform, we provide greater efficiency, lifetime value and lifecycle control.
Acquired companies:
- Redeem Nordics (Spain)
- Flip4 (Germany)
- Greentech (Norway)
- DCC (Denmark)
- Global Resale (UK)
- Teqcycle Solutions (Germany)

Strong presence in EMEA region

Market leader in Northern Europe

HQ in Stockholm
offices in 9 countries
Foxway in numbers

15,000 Customers
1,8 m Processed devices
50+ Countries served

2020
286 M€ Revenue
658 Employees

2022
532 M€ Revenue
1200 Employees

+82%
+46%
We handle the whole spectrum of consumer electronics

Portfolio split

- **Mobile devices & Tablets**: 81%
- **Broadband, Dongles, Consumer Electronics**: 6%
- **Laptops & Computers**: 13%

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Foxway
What happens with the device within Foxway

Input -> Value adding services -> Output
What happens with the device within Foxway

Reverse logistics

Used devices

Damaged devices

WEEE

Screening Unpacking

Sorting

Data wiping

Verification Testing Cleaning

Repairing

Sales kit assembly

Unlocking

Refurbishing

Value adding services

Input

Output

HUB

Remarketable devices

Re-deployed

Spare parts

Scrap

Remarking

Input

Output
Global IT spending valued at >EUR 4.0 tn in ‘23

Drivers for continuous spending

- Improve efficiency
- Save costs
- Enhance cybersecurity
- Stay competitive
- Comply with regulation
- Work from home

Note: FX conversion based on average exchange rate ‘22
Sources: Boston Consulting Group (BCG); Gartner
Our Mission:
To enable sustainable tech for everyone.
Thank you for your time